

# Membership Benefits

AS A MEMBER OF THE  
**SOUTHWEST DETROIT BUSINESS ASSOCIATION,**  
YOUR BENEFITS INCLUDE:

**Coming Soon: Your Name and Logo on the SDBA Web Site Business Directory**

With optional link to your business web site or e-mail address, at [www.southwestdetroit.com](http://www.southwestdetroit.com)

**Complimentary Membership Certificate & Window Identification Decal**

An attractive way to identify your business as a member of the SDBA

**Priority Access to Technical Assistance**

Building renovation, city permits, parking, and other property issues

**Coming Soon: Complimentary Information about Your Business on SDBA Web Site**

Our marketing team will team up with business owners to write an article about their business in our website as a mechanism of advertising our members to all our visitors

**Complimentary Annual Member Listing in the  
SDBA Community News**

Published four times a year with an annual member listing in this fully bilingual paper

**Discounts on Advertisements Placed in the Bilingual  
SDBA Community News**

Delivered to 18,000 households and businesses in Southwest Detroit in the 48209, 48210, 48216, 48120, 48226 zip codes

**Complimentary Member Logo Included in Ads Placed in the Bilingual  
SDBA Community News**

Published four times a year

**Complimentary or Discounted Entrance to all SDBA Events for the Membership Year**

Southwest Detroit Business Association holds over 20 major events for businesses per calendar year

**Subscription to the Quarterly SDBA Community News**

Electronic and hard copy editions

**Opportunity to Serve on the Board of Directors for SDBA**

Have a say in choosing our business leadership and direction

**Speak with a Collective Voice**

Join hundreds of other business owners to impact key elected officials

**Façade Improvement Program**

SDBA provides financial incentives and architectural design services for those who qualify

**Become a Partner with SDBA in Creating a Vibrant, Profitable Business Community**

A Clean, Safe and Attractive commercial area means more customers and more profitability

**Business Building Community. Community Building Business**

**SAY YOU BELONG-SAY IT LOUD AND CLEAR-SAY IT WITH YOUR MEMBERSHIP**